

RSS Feeds

DC Media supports RSS feeds from an Internet or Intranet server. These feeds are displayed as scrolling text messages. Custom messages can be defined, and a disk file can also be used for the message text. The DC Media Management Pack includes a RSS reflector that allows for RSS feeds to be downloaded to a single server and distributed to players located on the network.

Plug-in Support

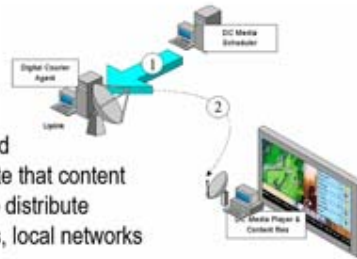
DC Media can be extended using plug-ins. These plug-ins can provide hardware integration or added software rendering for customized displays. Currently plug-ins are available for AMX switching, Kramer switching, volume control, resolution control and miscellaneous display effects.

Audio Prioritization

Each media asset can be assigned an audio priority allowing you to manage multiple audio sources on one display whilst ensuring that the right content is given the relevant audio priority. Audio sources can be mixed to play simultaneously or to adhere to the priority level to ensure that only the relevant content is played out.

Content Distribution

DC Media uses Digital Courier as its distribution platform in order to send content and playlists to remote playout sites. Digital Courier provides a disk catalogue system that is used by DC Media to determine the content requirements of each playout site. If scheduled content is already on the playout site, Digital Courier will not distribute that content again, providing for efficient network usage. Digital Courier is able to distribute content over a combination of satellite networks, wide area networks, local networks and wireless networks.



Multiple Screen Support

The DC Media Player can be configured to use the primary VGA display or any of the secondary displays configured on the computer used for playback. Multiple instances of the player are supported to facilitate display variances from the same playout device.

Layout Designer

DC Media includes a layout designer whereby the display area can be divided into multiple content container areas, each with its own size, position, playlist and audit logging. A display can be simplified to consist of only a video window that plays video from a single playlist, or the display can be divided up into many content containers. By combining many containers on a display surface at once, the user can create composite displays that support different revenue and costing models.

Content containers can be dynamically sized and moved around the display in response to scheduled layout events – an example of such an event would be to expand a video container to the full display size when a particular media clip is due to play and when the clip ends, the display is restored to its original format. Container resizing and movement makes it possible to have real-time squeeze backs and picture-in-picture capabilities. All multimedia elements displayed on the screen can be assigned automated position switching to prevent damage to plasma displays.



Management

Over and above the comprehensive site management capabilities provided by Digital Courier, DC Media includes several management features that ensure reliable and continuous playback of scheduled content. Content delivery reports are provided by Digital Courier on an ongoing basis making it possible to maintain an up-to-date catalogue of the content at each playback point. DC Media will monitor system components and report any errors encountered, including hard disk space, software configuration errors, missing or invalid playlists or content and hardware errors.

Requirements

Windows XP Home / Professional
Service Pack 2
Pentium 4 3.0 Ghz Processor
512 MB RAM
40 MB Hard disk
VGA Graphics Adapter
DirectX 9.0c
Windows Media Player 10
Macromedia Flash 6.0 or higher
Internet Explorer 6.0 or higher

DC Media plays out the following multimedia formats:

- Macromedia Flash
- MPEG-1 Video
- MPEG-2 Video
- MP3 Audio
- MPEG-4 Video
- Windows Media Video
- Windows Media Audio
- Advanced Stream Format
- Apple Quicktime
- MIDI Audio
- WAVE Audio
- AVI Video
- JPEG Image
- PNG Image
- TIFF Image
- Bitmap Image
- HTML
- Live Stream
- Live Capture
- Scrolling Ticker
- Realtime Clock
- PowerPoint
- TGA Image
- VOB Video
- Disk Carousel
- DVD
- Plug-ins