

# COMING NOVEMBER 18, 2010!

## DIGITAL SIGNAGE VIRTUAL EXPO FALL

Produced by

Digital Signage magazine AV TECHNOLOGY

In Partnership with infoComm INTERNATIONAL

### WHAT IS THE DIGITAL SIGNAGE VIRTUAL EXPO?

The Digital Signage Virtual Expo offers expo benefits such as booth exhibits, keynotes, and conference sessions virtually through the use of an innovative interface that can be accessed on any computer.

**You get all the knowledge and technology updates from the comfort of your home or office.**

- The Digital Signage Virtual Expo is designed to draw a thousand-plus professionals who will learn about the latest products, services and strategies.
- Generate high-quality sales leads via live online interaction
- Interact directly with pre-qualified industry members.
- Gain extensive brand exposure before, during and after the event.

### CONFERENCE FEATURES:

- Free, high-quality educational program focused on content software, delivery methods, finding the right partners, ROI, AV integration, and much more.
- Vibrant exhibit hall featuring company videos, live booth chats, product info, instant lead generation, and end-of-show prize drawings.
- Scheduled chats on hot topics, led by the editors of *Digital Signage*, *AV Technology*, *Systems Contractor News* and *Tech & Learning!*
- A sophisticated virtual environment with lobby, resource center, networking lounge, auditorium and exhibit hall.

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### FOR MORE INFORMATION, CONTACT:

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### BENEFITS INCLUDE:

- Gather high-quality leads and gain immediate ROI
- Receive instant access to and interaction with attendees in a cost-effective, time-saving way
- Build a prospect database, book meetings, field requests for information and show literature
- Virtually demonstrate products/services and engage in high-stakes sales
- Sophisticated, post-show lead qualification and ranking reports that further target new business
- Strengthen your brand among a powerful decision-making audience
- Chat in real time with qualified prospects from your own virtual booth
- The ability to present solutions, learn about market needs, exchange virtual business cards and network with other industry professionals
- Participating during the live show, plus one-year of on-demand access, providing sponsors and exhibitors with an extended sponsorship and ongoing lead generation

### SPONSORSHIPS

#### Booth Exhibitor — \$5,000

- Customized exhibit booth on the virtual expo floor with opportunity for product literature, white papers, audio, video and more
- Unlimited number of online sales representatives can work your virtual booth during show day
- Guaranteed 250 expo registrant leads

#### Gold Level — \$12,500

- Everything in the Booth Exhibitor level
- Logo on promotional materials
- Guaranteed 500 expo registrant leads
- Contest giveaway at exhibit booth (if desired)

#### Platinum Level — \$20,000

- Everything in the Gold Level
- Access to FULL registrant list post-show
- Full page ad in Digital Signage Magazine and AV Technology Magazine
- One scheduled 20-minute presentation inside the auditorium that takes place during the expo and that remains active for a full year

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